



PNAAC's 17th Annual Aerospace Conference is February 12-15 in Lynnwood, WA

LYNNWOOD, WA – October 10, 2017 - Pacific Northwest Aerospace Alliance is excited to announce that its 17th Annual Aerospace Conference, Leading Through Change: Managing Transformation, will come to Lynnwood February 12-15, 2018 to help aerospace suppliers make business connections and learn how 21st century technologies are transforming the aerospace landscape.

"The nature of how we design, develop and produce airplanes is transforming," said PNAAC's Executive Director Melanie Jordan. "In an era where innovation, increased efficiencies and cost reductions are paramount, digital technologies, data analytics, automation & robotics, advanced materials & manufacturing techniques are key enablers to the future success of aerospace companies."

"This year, PNAAC's conference will focus on transformation and what suppliers must do to thrive in a fiercely competitive global marketplace," she said. Leading speakers from Boeing, Airbus and Tier 1-3 companies will provide program updates and insights on the changing aerospace industry and what suppliers can do to reduce costs and increase efficiencies.

PNAAC's four-day event will also feature speakers from Spirit Aerosystems, Dassault Systèmes, Norsk Titanium, Triumph Group, Latecoere and a lively panel discussion on Aerospace Disruptors. Richard Aboulafia, an internationally recognized aerospace expert from Teal Group will return as a featured speaker to present his annual "Global Aerospace Market Outlook," which includes an analysis of the opportunities and challenges that lie ahead.

Dr. Kevin Michaels, President of Aerodynamic Advisory will open the conference with a detailed look at the Changing Supply Chain. Michaels has over 30 years of aviation experience and is a globally recognized expert in the aerospace manufacturing and MRO sectors. He also has significant expertise in business-to-business marketing and strategic planning.

"PNAAC's conference is an incredible opportunity for Northwest suppliers, manufacturers and service providers to meet with aerospace leaders from companies around the world," said Ted Croft, PNAAC Chairman and Co-Founder of Pyrotek Aerospace. "They will make business connections that will help them prosper in transformational times and learn how 21st century technologies and modern manufacturing can prepare them for the future."

Conference early bird discount rates will expire December 15. Registrants can save \$100 just by registering early. In 2017, 620 people attended PNAA's Conference representing 350 businesses from Europe, Asia and the Americas. The annual event takes place at the Lynnwood Convention Center.

Email events@pnaa.net for more information.

About PNAA:

The Pacific Northwest Aerospace Alliance (PNAA) is a non-profit organization promoting the growth and success of the aerospace industry in the Northwest. Since 2001, PNAA has assisted its members to be globally competitive, offering frequent educational and networking events and keeping members and participants informed of important industry changes and business opportunities.