



Registration for the Region’s Largest Aerospace Conference, PNAA Advance 2020, is Now Open

LYNNWOOD, WA – October 22, 2019 – Registration is now open for the area’s largest aerospace conference: Pacific Northwest Aerospace Alliance’s 19th Annual Aerospace Conference, Plug Into Potential: Harnessing Opportunity in Aerospace which comes to North Seattle, February 3-6, 2020.

“Aerospace is transitioning like never before, providing unprecedented opportunities. Companies are diversifying on a global scale, yet the world is becoming smaller,” said PNAA’s Deputy Executive Director, Fiona McKay. “To ensure companies of all sizes, especially Tiers 1-4, can thrive, global connection and collaboration is essential.”

“This year, PNAA’s conference will focus on harnessing opportunity through innovative solutions and technologies. Innovation takes many shapes. Adapting your culture, your operations and your technology is essential to manufacturers sustaining their contracts with OEMs and increasing the market value of their business,” she said. Leading speakers from Boeing, Airbus, Collins Aerospace and Tier 1-4 companies will provide program updates and insights on the changing aerospace landscape and what suppliers can do to stay competitive.

Industry leading aerospace analysts will be returning for individual presentations, interactive panels and an exclusive thought leadership dinner due to popular demand.

Richard Aboulafia, an internationally recognized aerospace expert from Teal Group will return as a featured speaker to present his annual “Global Aerospace Market Outlook,” which includes an analysis of the opportunities and challenges that lie ahead.

Dr. Kevin Michaels, President of Aerodynamic Advisory will be taking a detailed look at Emerging Supply Chain Issues. Michaels has over 30 years of aviation experience and is a globally recognized expert in the aerospace manufacturing and MRO sectors, and also has significant expertise in business-to-business marketing and strategic planning.

“PNAA’s conference is an incredible opportunity for Northwest suppliers, manufacturers and service providers to meet with aerospace leaders from companies around the world,” said PNAA Chairperson, Nikki Malcom. “They will make business connections that will help them prosper in transformational times and learn how 21st century technologies and modern manufacturing can prepare them for the future.” “This is also a must-attend for C-Suite Executives, Strategic Planners, Business Development and other aerospace management professionals,” said PNAA’s CEO, Brian Canfield.

In addition to a speaker line up of top aerospace executives and industry analysts from around the globe, an exhibit hall of over 60 relevant companies and organizations display the most current and innovative products and services. The conference is also coupled with tours of the Renton and Everett Boeing sites and a Monday night exclusive International Reception, where one can meet key contacts from aerospace companies from all over the world. The final day features PNAA's famed B2B fair, where suppliers get to meet with OEMs and top tier companies who are looking for their next suppliers. "This year we expect to sell out of exhibit space and sponsorships by December 15," said PNAA's Marketing Director, Anna Martin. "Our Partnership with Northwest Aerospace News to feature our advertisers in a special 2-month 2020 PNAA Conference Edition issue which has over 10,000 digital and print readers has been of special interest to our supporters this year," she said. The deadline to be included in the 2020 PNAA Conference Edition issue is Dec 1.

PNAA's Annual Aerospace Conference brings together over 650 aerospace professionals, representing over 350 companies, traveling from over 30 states, multiple Canadian provinces and over a dozen countries outside North America. The annual event takes place at the Lynnwood Convention Center. Conference early bird discount rates will expire December 2. Registrants can save \$250 just by registering early.

Email Lisa Childs at events@pnaa.net for more information.

About PNAA:

The Pacific Northwest Aerospace Alliance (PNAA) is a non-profit organization promoting the growth and success of the aerospace industry in the Northwest. Since 2001, PNAA has assisted its members to be globally competitive. We accomplish this through frequent educational and networking events and keeping members and participants informed of important industry changes and business opportunities.

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