



Pacific Northwest Aerospace Alliance Announces New Leadership Team

LYNNWOOD, WA – February 12, 2019 – Pacific Northwest Aerospace Alliance, the region’s largest and longest running aerospace trade organization, announced that it has created a new executive leadership team. This will enable PNAA to continue its growth trajectory and further develop and implement strategies that will enhance its support of the aerospace community as it relates to changes in manufacturing, industry growth workforce and the rise of space and new expanding technologies.

Melanie Jordan will transition to a new role of Emeritus Executive Director, while former Business Development Director, Brian Canfield, will transition to CEO & Executive Director with dynamic executive support by Fiona McKay, PNAA’s Deputy Executive Director.

Canfield comes to the leadership position with 11 years of aerospace experience with Boeing and other aerospace manufacturing firms. In addition, he worked for global industry leading companies Bose and Phillips plus 20 years of event management experience, including past director of Seafair sanctioned community events.

PNAA’s new executive leadership team will work with its first board of directors’ chairwoman, Nikki Malcom, Business Development Manager for Element Materials Technology. Malcom has nearly 20 years of aerospace experience and is responsible for Pacific Northwest sales for the Bothell-based company. PNAA is very excited about these transitions and the organization’s future with the aerospace community in the Northwest, across the country and around the world.

“PNAA deeply appreciates Melanie’s vision and experience over the years,” Canfield said. “She has adeptly guided the organization into a position of growth and transformation. We are looking forward to continued growth and the addition of new programs with the mission of connecting and educating aerospace companies in the northwest and beyond.

“This has also been a great year of growth for PNAA. Adding employees and board of directors with diverse aerospace backgrounds to our team has helped us deliver the best events possible. These additions will allow us to build a robust team and deploy future initiatives,” he said.

About PNAA:

Since 2001, Pacific Northwest Aerospace Alliance has been promoting the growth and success of the region's aerospace industry with dynamic events designed to inspire aerospace leaders, connect aerospace interests and educate policy makers. Today, with members throughout the northwest and around the globe, PNAA is dedicated to delivering the latest market intelligence to ensure our region's competitive edge. Our unwavering commitment to sharing bold ideas,

innovative technologies and leading-edge processes has strengthened the industry and earned respect from around the globe.

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