



Pacific Northwest Aerospace Alliance's 18th Annual Conference Focuses on Productivity and Affordability in the NExT Aerospace Era

LYNNWOOD, WA – February 4, 2019 – Pacific Northwest Aerospace Alliance's 18th Annual Aerospace Conference, the largest conference of its kind on the U.S. West Coast, comes to the Lynnwood Convention Center, February 11-14 to help manufacturers and suppliers meet the challenges of new industry expectations as they relate to cost and performance.

PNAA's three-and-a-half-day event, *Soaring to Success: Productivity and Affordability in the NExT Aerospace Era* features internationally recognized speakers and analysts from Boeing, Airbus, Embraer, Teal Group, and many others. Renowned Aerospace Analyst, Dr. Kevin Michaels will kick-off the conference with a presentation on *The Next Era for Commercial Aerospace: Affordable Innovation, Vertical Integration and Revamped Supply Chain*. He will be followed by other annual favorites including Boeing's Commercial Market Outlook and internationally acclaimed aerospace analyst Richard Aboulafia's Global Aviation Market Outlook.

PNAA's 2019 Conference examines the latest developments in next-generation affordability and productivity that can set companies apart from their peers, enabling them to step up to requirements on quality, delivery and cost while simultaneously strengthening their capabilities and growth potential.

"PNAA's conference brings an unparalleled lineup of speakers -- over 40 from around the globe -- on topics that matter most to the northwest aerospace industry," said PNAA's CEO and Executive Director Brian Canfield. "It provides incredible networking opportunities with supply chain decision-makers from around the world and this year we are featuring for the first time, our New and Expanding Technologies (NExT) panel discussions."

"This is one of the most comprehensive and informational conferences in the country," said Nikki Malcom, PNAA's Chairwoman and Business Development Manager for Element Materials Technology in Bothell. "In a single conference, attendees can learn from the top OEM supply chain personnel, key Tier 1s, and respected industry analysts. The information and outlook presented are not confined by region or manufacturer – instead, they contain a global perspective and we learn from suppliers and OEMs around the world. Armed with this information our attendees can make better decisions about new opportunities and long-term investments."

The 2019 Conference Program includes:

Global Aviation Market Outlook by Richard Aboulafia

Smart Manufacturing

Airbus Market Forecast and Commercial Update

Panel on Affordability in Action

Regional Aircraft Market Shift – Jet Resurgence & New Entrants

Risk Radar Panel – Geo-politic of Aerospace Manufacturing

About PNAA:

Since 2001, Pacific Northwest Aerospace Alliance has been promoting the growth and success of the region's aerospace industry with dynamic events designed to inspire aerospace leaders, connect aerospace interests and educate policy makers. Today, with members throughout the northwest and around the globe, PNAA is dedicated to delivering the latest market intelligence to ensure our region's competitive edge. Our unwavering commitment to sharing bold ideas, innovative technologies and leading edge processes has strengthened the industry and earned respect from the White House to the factory floor. Our members represent every segment of the aerospace industry and are responsible for designing, manufacturing and supplying parts and services that launch rockets, fly planes, and even land on Mars!

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