



For Immediate Release

Date: 10/13/20
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Registration Now Open for the Region's Largest Aerospace Conference, PNAA ADVANCE 2021

LYNNWOOD, Wash – PNAA announces registration is now open at the region's largest aerospace conference, going forward for 2021. Pacific Northwest Aerospace Alliance [ADVANCE/2021: Changing Our Flight Plan: Engineering the Road to Recovery](#) celebrates its 20th anniversary, coming to North Seattle, February 8-11, 2021. For the first time PNAA will host a hybrid conference where attendees will be able to attend in person or experience all the conference aspects on a virtual platform from the comfort of their home or office.

"With all of the changes in the aerospace industry due to travel demand and changes in aircraft demand, this will be the most important PNAA conference to date," said PNAA's CEO & Executive Director, Brian Canfield. "The information shared, and connections made at the conference this year will be essential in setting strategy, alliances and positioning for aerospace manufacturing companies in the year ahead.

"2021 will be a pivotal year for many companies, and at ADVANCE 2021, we will learn about what companies need to change to adjust for the changing conditions in aerospace. We will focus on how we begin engineering the road to recovery, exploring the landscape of what lies ahead, which parts of the industry are showing growth and how we invest in our companies now to set ourselves up well for when demand increases again," he said.

Leading speakers from Boeing, Airbus, Triumph and Tier 1-4 companies will provide their latest projections and insights on the changing aerospace landscape and what these changes mean for suppliers. Industry-leading aerospace analysts will be returning for individual presentations, interactive panels, and an exclusive thought leadership dinner due to popular demand.

Richard Aboulafia, an internationally-recognized aerospace expert from Teal Group will return as a featured speaker to present his annual "Global Aerospace Market Outlook," which includes an analysis of the opportunities and challenges that lie ahead, as the next year will be full of changes and pivotal for many aerospace manufacturers.

Dr. Kevin Michaels, President of Aerodynamic Advisory will be revealing his perspective on what the post-COVID supply chain looks like. Michaels has over 30 years of aviation experience and is a globally recognized expert in the aerospace manufacturing and MRO sectors, and has significant expertise in business-to-business marketing and strategic planning.

"PNAA's conference is an important opportunity for Northwest suppliers, manufacturers and service providers to meet with aerospace leaders from companies around the world," said PNAA Chairwoman, Nikki Malcom. "During this interesting time for the aerospace industry, building relationships and aligning of resources are more important now than ever. This is the time and place to be connecting, serving, and leveraging one another to help us get through this period productively." Brian adds, "This is also a must-attend for C-Suite Executives, Strategic Planners, Business Development and other aerospace management professionals. We are excited to be able to engage with more people than in years past through our hybrid conference, allowing people to participate virtually from remote locations."

In addition to a speaker line up of top aerospace executives and industry analysts from around the globe, PNAA plans to continue with our exhibit hall of relevant companies and organizations displaying the most current and innovative products and services. This year, we hope to showcase our exhibit hall on both our interactive virtual platform and in-person if permitted. The conference is also coupled with a Monday night exclusive International Reception, where one can meet key contacts from aerospace companies from all over the world. "This year, PNAA's famed B2B Fair will be conducted virtually, where suppliers get to meet with OEMs and top tier companies who are looking for their next suppliers," said PNAA's Event Manager, Lisa Childs. "We will once again be partnering with Northwest Aerospace News to feature our advertisers in a special 2-month 2021 PNAA Conference Edition issue which has over 22,000 digital and print readers." she said. The deadline to be included in the 2021 PNAA Conference Edition issue is Dec 1.

PNAA's Annual Aerospace Conference brings together hundreds of aerospace professionals, representing over 350 companies in over 30 states, multiple Canadian provinces and over a dozen countries outside North America. The annual event takes place at the Lynnwood Convention Center or will be online this year. Conference early bird discount rates will expire December 15. Registrants can save \$250 (in-person) or \$100 (virtual) just by registering early.

Information: <https://www.pnaa.net/events/2021-annual-aerospace-conference>
or email Lisa Childs at events@pnaa.net for more information.

About PNAA:

The Pacific Northwest Aerospace Alliance (PNAA) is a non-profit organization promoting the growth and success of the aerospace industry in the Northwest. Since 2001, PNAA has assisted its members to be globally competitive. We accomplish this through frequent educational and networking events and keeping members and participants informed of important industry changes and business opportunities.