



For Immediate Release

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### **Registration Now Open for the Region's Largest Aerospace Conference, PNAA ADVANCE 2022**

**LYNNWOOD, WA, October 5, 2021** – PNAA announces registration is now open at the region's largest aerospace conference. Pacific Northwest Aerospace Alliance [ADVANCE/2022: Back to the Skies](#) celebrates its 21<sup>st</sup> anniversary, coming to North Seattle, February 7-10, 2022. The event will once again be held at the Lynnwood Convention Center.

"As aerospace manufacturing continues to evolve through this period, we will explore the latest industry information from top experts to help aerospace companies make the best decisions in the year ahead," said PNAA's CEO & Executive Director, Brian Canfield.

"This will also be a time for industry to come together, partners to regroup and a key opportunity for people to forge new business relationships. 2022 has a lot in store for the industry and we are seeing increasing changes in the manufacturing base. As aerospace returns *back to the skies*, there are many positives for the industry, yet with these positives come new and returning challenges that we must face together. At PNAA ADVANCE 2022, we will focus on these two paradigms and how companies can best navigate them alongside rapidly changing conditions affecting aerospace companies to be at their best going forward."

Leading speakers from Boeing, Airbus, Triumph and Tier 1-4 companies will provide their latest projections and insights on the changing aerospace landscape and what these changes mean for suppliers. Industry-leading aerospace analysts will be returning for individual presentations, interactive panels, and an exclusive thought leadership dinner.

Richard Aboulafia, an internationally-recognized aerospace expert from Teal Group will return as a featured speaker to present his annual "Global Aerospace Market Outlook," which includes an analysis of the opportunities and challenges that lie ahead, as the next year will be full of changes and a pivotal time for many aerospace manufacturers.

Dr. Kevin Michaels, President of Aerodynamic Advisory will be revealing his perspective on what the manufacturing supply chain looks like in the year ahead. With over 30 years of aviation experience, Michaels is a globally-recognized expert in the aerospace manufacturing and MRO sectors and has significant expertise in business-to-business marketing and strategic planning.

"We are in for another dynamic year in aerospace manufacturing. PNAA's conference will once again be a key source of market intelligence and will provide essential insights to help company leaders in

developing their strategies for the year ahead,” said PNAAC Chairwoman, Nikki Malcom. “As the industry continues to rebound, we need to find ways to collectively move forward through some of the challenges ahead, such as developing a workforce pipeline, handling the raw material and supply chain challenges and the financial turbulence in the industry. Attendees will learn the latest in these areas from top industry experts discussing the latest information and trends. These and other key topics like environmentally sustainable manufacturing, the latest in aerospace design and technology, and advanced manufacturing methods will all be covered.”

Brian adds, “Industry professionals have been longing for an opportunity to network and open new business conversations with one another, which is at the forefront of our conference through two hours of networking built in to each day. This is a must-attend for C-Suite Executives, Strategic Planners, Business Development and other aerospace management professionals. We are excited to bring the industry back together at our conference this year.”

In addition to a speaker lineup of top aerospace executives and industry analysts from around the globe, this year’s event features a revamped exhibit hall of relevant companies and organizations displaying the most current and innovative products and services. The conference is also coupled with a bonus day for factory tours and exclusive evening International Reception, where one can meet key contacts from aerospace companies from all over the world. “PNAAC’s famed B2B Fair will happen once again this year, where manufacturers get to meet with OEMs and top tier companies who are looking for their next suppliers,” said PNAAC’s Event Manager, Lisa Childs. “We will once again be partnering with Northwest Aerospace News Magazine to feature our advertisers in a special two-month 2022 PNAAC Conference Edition issue which has over 22,000 digital and print readers.” she said. The deadline to be included in the 2022 PNAAC Conference Edition issue is Dec 1.

PNAAC’s Annual Aerospace Conference brings together hundreds of aerospace professionals, typically representing over 350 companies from more than 30 states, multiple Canadian provinces and over a dozen countries outside North America. The annual event takes place at the Lynnwood Convention Center. Conference early bird discount rates will expire December 15. Registrants can save \$250 (in-person) just by registering early.

Information: <https://www.pnaa.net/events/pnaa-advance-2022-conference>  
or email Lisa Childs at [events@pnaa.net](mailto:events@pnaa.net) for more information.

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#### **About PNAAC:**

The Pacific Northwest Aerospace Alliance (PNAAC) is a non-profit organization promoting the growth and success of the aerospace industry in the Northwest. Since 2001, PNAAC has assisted its members to be globally competitive. We accomplish this through frequent educational and networking events and keeping members and participants informed of important industry changes and business opportunities.